



Melco Crown Philippines
新濠博亞菲律賓

News Release

IGT Systems Connect Players to Excitement at City of Dreams Manila

LAS VEGAS – Sept. 26, 2014 – Global casino gaming entertainment leader [IGT](#) (NYSE: IGT) continues its global systems expansion with its agreement to provide state-of-the-industry systems solutions to the most anticipated integrated entertainment resort, City of Dreams Manila.

City of Dreams Manila will be equipped with IGT Advantage systems, sbX Floor Manager and Service Window, providing a comprehensive patron interaction and floor optimization suite of solutions and applications when it opens its doors later this year. An extensive bonusing tool set which includes Xtra Credit, Point Play, Scheduled Return Play and Carded Lucky Time are among the elements that will drive meaningful promotion capabilities, in addition to direct player interaction through Message Blast.

“City of Dreams Manila has carefully selected the latest and greatest innovations, technologies and amenities for its lavish new resort, and the choice of IGT systems is no exception. We’re driving player excitement with personalized communication on the casino floor, combined with IGT’s extensive game library with flexible bonusing technology in a variety of themes,” said Mark Michalko, IGT Director of Sales Asia. “We’re also empowering the operator with advanced technologies including Asia’s first installation of EZ Pay Mag Card, and the backing of IGT’s Manila office to provide local support.”

The IGT Advantage installation at City of Dreams Manila will provide Machine Accounting, Advantage Monitor, Patron Management and the Visual Slot Performance Tool, which deliver valuable up-to-the-minute data on player activity and preferences, giving the operator

the option to change content dynamically to optimize floor performance. Plans also include the new EZ Pay Mag product to take cashless to the next level, offering players a card-based cashless option alongside EZ Pay ticketing.

City of Dreams Manila has also selected IGT Tournament Manager with 52 IGT video poker machines, transforming what was once a singular terminal play experience into a fully interactive video poker tournament, enabling the casino to host events to further drive player interaction.

For more information on IGT please visit IGT.com or visit IGT on Facebook at facebook.com/IGT, or follow us on Twitter, twitter.com/IGTnews. Join the conversation at #IGTBlue.

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About IGT

[International Game Technology \(NYSE: IGT\)](#) is a global leader in casino gaming entertainment and continues to transform the industry by translating casino player experiences to social, mobile and interactive environments for regulated markets around the world. IGT's acquisition of DoubleDown Interactive provides engaging social casino style entertainment to approximately 6 million players monthly. More information about IGT is available at IGT.com or connect with IGT at @IGTNews or facebook.com/IGT. Anyone can play at the DoubleDown Casino by visiting <http://apps.facebook.com/doubledowncasino> or doubledowncasino.com.

About City of Dreams Manila

City of Dreams Manila, when it opens in 2014, will mark the formal entry of Melco Crown Entertainment into the fast-growing and dynamic tourism industry in the Philippines. The new integrated casino resort at Entertainment City, Manila Bay, Manila, is being developed and will be operated by Melco Crown Philippines in alliance with SM Group's Belle Corporation.

The dynamic and innovative resort complex, located on an approximately 6.2 hectare site at the gateway to Entertainment City, will include the ultimate in entertainment, hotel, retail and dining and lifestyle experiences with aggregated gaming space, including VIP and mass-market gaming facilities with up to approximately 380 gaming tables, 1,700 slot machines and 1,700 electronic table games upon opening.

The integrated resort will feature three distinctive entertainment venues, including Manila's first branded Family Entertainment Center, a live performance central lounge inside the casino and a night club situated at the Fortune Egg, an architecturally-unique dome-like structure, which will be accented with creative exterior lighting design. It is expected to become an iconic landmark of the Manila Bay area.

City of Dreams Manila is destined to deliver an unparalleled entertainment and hospitality experience to the Philippines and will ultimately play a key role in strengthening the depth and diversity of Manila's leisure, business and tourism offering, enhancing its growing position as one of Asia's premier leisure destinations. It is being developed to specifically meet the needs of the large, rapidly growing and increasingly diverse audience of leisure and entertainment seekers both in the Philippines and those visiting Manila from across the Asia region and around the world.

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